



# ACCOUNTING SOFTWARE FOR **REAL ESTATE INVESTORS**

<https://www.rentastic.io>

# ABOUT US

Rentastic started out as many other business ideas typically do -- usually attempting to solve or cure a problem, due to frustration.

Rentastic is built for real estate investors, BY real estate investors. The creators of Rentastic own multiple rental properties. As most investors soon come to find, accounting for all the different income and expenses can be a nightmare -- especially come tax time. While there are lots of different types of accounting software out there, too many attempt to be the end-all, be-all for every type of business.

Frustrated with the limited options, or the complexity and pricing of current options, the idea for Rentastic was born. Rentastic aims to be a super-simple, easy-to-use accounting software for all your rental properties -- and it's designed to do only that. No bells, no whistles, just straight to the point.

Rentastic literally wouldn't be possible without you, and because of that, we constantly want to improve to make the product better. If there's anything you'd like to see, please be sure to submit a feature request.

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Managing finances in real estate investment requires precision and efficiency. The right accounting software for real estate investors can streamline expense tracking, rental income management, and financial reporting, ensuring investors maximize their profits while staying compliant with tax regulations. Whether managing a few rental units or an extensive portfolio, dedicated accounting software can help simplify financial operations, improve accuracy, and enhance decision-making.

### **WHY REAL ESTATE INVESTORS NEED SPECIALIZED ACCOUNTING SOFTWARE**

Unlike traditional businesses, real estate investment involves unique financial transactions, including mortgage payments, property depreciation, rental income, maintenance costs, and tax considerations. Standard accounting software may not offer the tailored features to handle real estate-specific financial operations. Dedicated accounting software for real estate investors provides customized solutions that cater to industry-specific needs, making financial management more efficient.





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## KEY FINANCIAL CHALLENGES IN REAL ESTATE INVESTMENT

**Tracking rental income and expenses:** Managing multiple properties requires tracking diverse revenue streams and expenses, such as property repairs, utilities, and property management fees.

**Handling depreciation and amortization:** Investors must accurately calculate depreciation on properties to benefit from tax deductions.

**Managing Loans and Mortgages:** Monitoring mortgage payments, interest rates, and refinancing options is crucial for long-term financial planning.

**Tax Compliance and Reporting:** Real estate investments involve complex tax obligations that vary based on property type and location.

**Portfolio Growth Management:** As investors expand their real estate holdings, financial management becomes more complex, requiring scalable solutions.

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# THANK YOU

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