

Welcome To



Bulk SMS Master

Bulk SMS Master

Title: Some features of Bulk SMS Service are mentioned below

An SMS message has a maximum length of 140 bytes. By using a 7 bit character set it is possible to have up to 160 characters in a single SMS. A text that contains more than 160 characters must be split into multiple 140 byte message parts. When a message is split into multiple SMS, each part must include a header to indicate that it is a concatenated message.

This header has a minimum length of 6 bytes, which leaves us with 134 bytes in each part, or 153 characters when using the 7 bit character set. If a message contains characters that are not in the default 7 bit character set, UTF16 encoding is used. UTF16 requires a minimum of 2 bytes per character, which leaves us with only 70 characters.

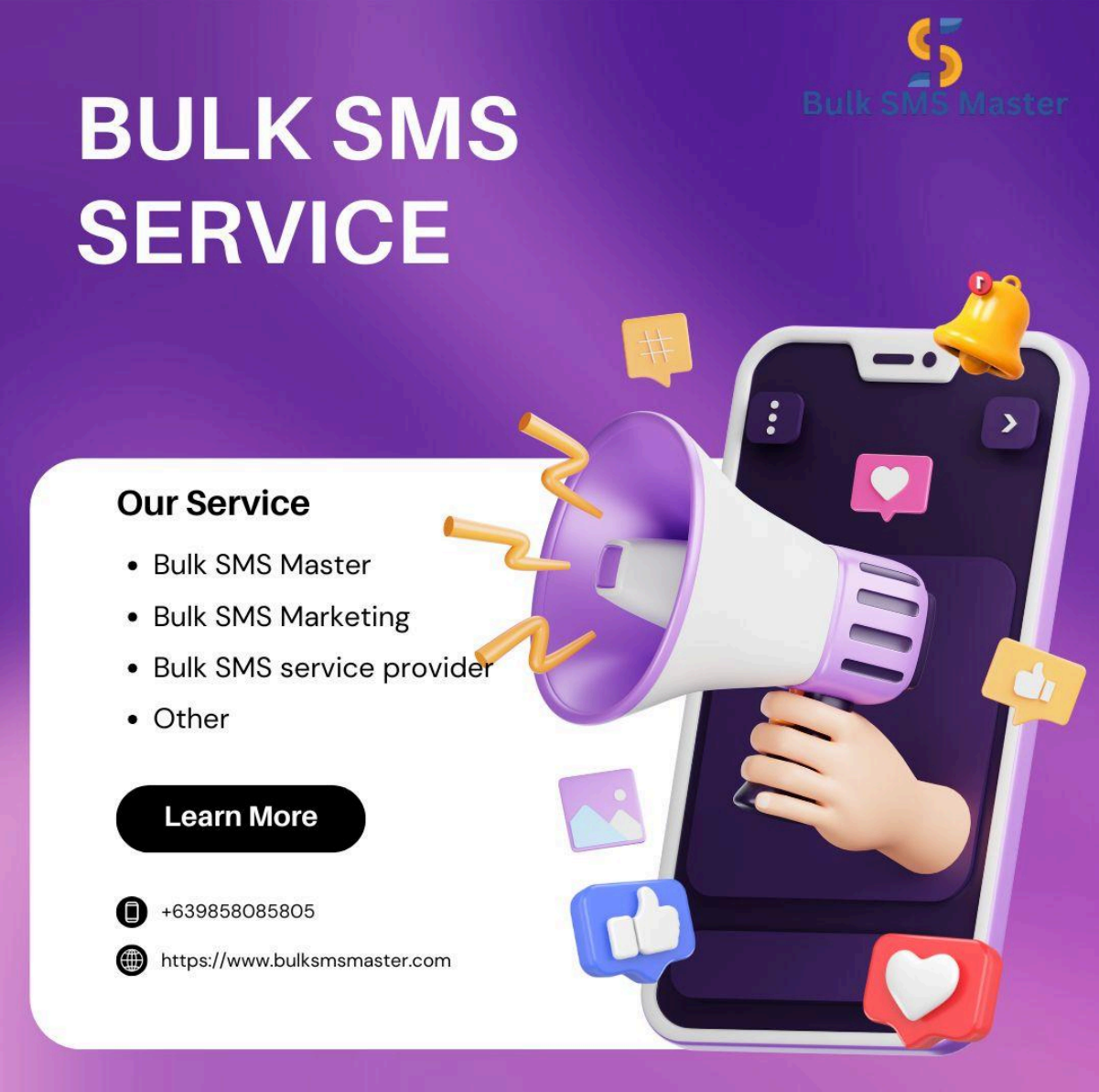
Some Notes About SMS

In a single part SMS, or 67 characters in each part of a concatenated SMS. Some characters, like emojis etc, will occupy 4 bytes. The 7 bit character set also includes a few characters that require an escape character and will therefore occupy 2 character slots.

A multipart SMS message using the 7 bit character set may not be split so that the escape character and the following character end up in separate parts. A multipart SMS message

using UTF16 encoding may not be split so that parts of a character end up in separate message parts.

NOTE: The SMS standard states that UCS2 character [Bulk SMS Service](#) encoding should be used for the fixed-length 16-bit encoding. This character encoding does not support emojis (and characters from other supplementary planes), and has largely been replaced by UTF16 in the real world.



BULK SMS SERVICE

Our Service

- Bulk SMS Master
- Bulk SMS Marketing
- Bulk SMS service provider
- Other

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<https://www.bulksmsmaster.com>

The advertisement features a purple background with a large smartphone in the center. A hand is holding a purple megaphone over the phone. Various social media icons like hearts, thumbs up, and a bell are scattered around the phone. The text 'Bulk SMS Master' is in the top right corner.

Source Code

Source code for counting the number of characters and message parts a string will need can be found at

Disclaimer

While this utility tries to match, as closely as possible, the way messages are handled internally by the TeletopiaSMS gateway, we provide no guarantee that this is the case. The

results displayed on this page should be viewed simply as an illustration of how text is converted into SMS messages.

The utility, including the source code listed above, is provided "AS IS". We disclaim all implied warranties including, without limitation, any implied warranties of merchantability or of fitness for a particular purpose.

A Few Remarks Regarding SMS

The maximum size of an SMS message is 140 bytes. A single SMS can include up to 160 characters if a 7-bit character set is used. If a text message has more than 160 characters, it must be divided into many 140-byte segments. Each component of a message that is divided into many SMS must have a header identifying it as a concatenated message.

Since this header must be at least 6 bytes long, each section will have 134 bytes, or 153 characters when using the 7-bit character set. UTF16 encoding is used when a message contains characters that are not part of the standard 7-bit character set.

Few Remarks Regarding SMS
An SMS message contains.

Is it simply transmitting information, or promoting merchant offers? In fact, these are all thinking about things from the perspective of merchants, not consumers. What consumers are really interested in valuable information that is useful to them!

Learning objectives:

1. Set up group messaging to chat with a large number of friends at once
2. Understand mass messaging strategies and the design of message content copywriting
3. Create messages that interest your friends

As a marketing editor of a business

Have you ever used the "group messaging (also known as: push)" function to achieve diffuse publicity and establish relationships with friends? The group messaging function is the most powerful advertising tool for official accounts.

The purpose of group messaging is to create more opportunities for messages to reach friends, and to attract readers to understand the

content in depth, thus creating a community effect (for example: leaving messages Comments, forwarding and sharing, and even increasing sales) and other highly effective and valuable "marketing" and "community management" results.



However, are the contents of group messages sent by editors still stuck in the traditional and widespread advertising message model?

※**Tips: "Target friends" exclude friends who have blocked official accounts (friends who have blocked official accounts cannot receive any messages from merchants**

Only valuable mass messages can increase click-through rates and conversion rates

If the official account's message itself cannot arouse customers' interest, even if it is frothing at the mouth and eloquent, it will only look like annoying advertising in the eyes of customers, and they will gradually lose trust in the merchant. If there is no improvement, the pushed messages will soon be ignored. Then, customers will not only stop clicking on the

dialog box to view the message content, but will even directly block the official account.

So, wouldn't all our hard work and efforts in encouraging customers to join the official accounts have been in vain?

Therefore, editors and business owners who are official account operators must realise that customers are in order to satisfy their own interests and information needs, so that they can further communicate and interact with the official account, and continue to become friends of the official account. possible.

5 tips for mass messaging that others don't tell the editors to create high-quality push

messages

1. Show your business charm

Communicating with friends is like falling in love. Make your friends feel that your business's information is valuable and as attractive as honey. Only by showing the charm of your official account in front of your friends can you attract your friends to actively want to continue talking to your business.

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2. Invest in what customers like

The content of the message is the subjective preference of the customer. When setting the theme of the content, you can not only refer to other official accounts of the same type, but also what types of content belong to the theme category that are particularly liked by netizens on the Internet and are willing to share them. And learn from it the positioning of the official account content theme and the setting of the conversation style.

3. Use the first-person voice to express emotions with friends

Official accounts manage the trust of friends, so the content of group messages should not be overly rational and cold. Some official accounts like to use a first-person tone to talk and share messages with friends. Such messages can make friends feel that the business is providing one-to-one exclusive interaction for them, and the message copy can be interesting and emotional. Don't let your friends feel that the official account of the merchant is always filled with commercial destinations to interact with him.

Design topics that resonate emotionally with friends

The recipients of group messages may be brand fans, potential or previous customers. Therefore, editors should observe and feel friends' reactions to messages through each message push, and gradually find the types and tips of messages that can resonate with friends.

Contact Us

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*Thank
you!*